

The **Winter Sports Celebration** is Ice Hockey in Harlem's annual mid-winter gala. A business formal event, this fundraising effort is geared to support year-round hockey programming.

2020 marks our 33rd year of existence. This year we are focused on (1) exposing Harlem students to ice hockey who would not ordinarily have the opportunity to participate due to age restrictions related to or academic activity during our seasonal program and (2) broadening opportunities for existing participants (ex. providing career and increasing academic experiences in hockey related fields). Funds generated from this Celebration will be used for these purposes. We invite you to partner with us as we celebrate our impact, and focus forward on our future!

LOCATION

Tribeca Rooftop

2 DesBrosses Street New York, NY 10013

2020 HONOREES

Sport-Based Partner

Bill Daly, NHL Deputy Commissioner & Chief Legal Officer

Corporate Community Partner

Delta Airlines

WINTER SPORTS CELEBRATION Ticket & Sponsorship Opportunities

Friend Ticket \$150
General access at bar

Advertisements

Journal Ad Back Cover \$2,500 Journal Inside Cover \$2,500 Full Page Journal Advertisement \$1,000 Half Page Journal Advertisement \$500

All sponsor levels can be reimagined à la carte Deadline for customization:
January 23, 2020



Platinum Sponsorship \$15,000

- VIP roped seating area for 10 guests with special guests appearances
- Option for brief video message to be played at the event
- Commemorative event gift
- Platinum sponsor listing in event materials and recognition on social media
- Logo recognition in the event booklet, prominent room signage and live mentions at the event by the MC
- Platinum Sponsor listing in event video tribute to honoree

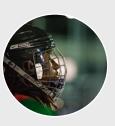
Gold Sponsorship \$10,000

- Reserved table for 10 guests
- Gold sponsor listing in event materials & recognition on social media
- Logo recognition in the event booklet, prominent room signage, and live mentions at the event by the MC
- Gold Sponsor listing in event video tribute to honoree

Silver Sponsorship \$5,000

- Reserved high top table for 5 quests
- Sponsor listing in event materials
- Logo recognition in the event booklet, prominent room signage, and live mentions at the event by the MC





SPO	NSORSHIP SELEC	TION FORM	
FRIEND TICKET \$150 JOU	RNAL BACK COVER	\$2,500	JOURNAL INSIDE COVER \$2,5
FULL PAGE	E JOURNAL AD \$1,00	00 HALF	PAGE JOURNAL AD \$500
PLATINUM SPONSOR \$15,000	GOLD SPONSC	PR \$10,000	
SILVER SPONSOR \$5,000	CUSTOMIZED S	PONSORSHIP (p	please contact me)
Supporter: We cannot attend but	would like to send o	a contribution ir	n the amount of \$
CONTACT INFORMATION			
Contact Person/Company Name (As it s	should be listed in th	ne program)	
Address	City	State	е Zip
Phone	Email		
CREDIT CARD INFORMATION			
Name as it appears on the credit card			
Billing Address (if different from above)	City	State	Zip
Credit Card Number	Expiration [Date	
Signature			
	ecks payable to: 10		HARLEM

This form can be mailed to: 127 West 127th Street, Suite 415, New York, NY 10027 OR

Scan/email to: tracyl@icehockeyinharlem.org

