



**Ice Hockey in Harlem  
WINTER SPORTS CELEBRATION  
February 6, 2020 – 6:30PM  
SPONSORSHIP PROPOSAL**







The **Winter Sports Celebration** is Ice Hockey in Harlem's annual mid-winter gala. A business formal event, this fundraising effort is geared to support year-round hockey programming.

2020 marks our 33<sup>rd</sup> year of existence. This year we are focused on (1) exposing Harlem students to ice hockey who would not ordinarily have the opportunity to participate due to age restrictions related to or academic activity during our seasonal program and (2) broadening opportunities for existing participants (ex. providing career and increasing academic experiences in hockey related fields). Funds generated from this Celebration will be used for these purposes. We invite you to partner with us as we celebrate our impact, and focus forward on our future!

#### LOCATION

**Tribeca Rooftop**  
2 DesBrosses Street  
New York, NY 10013

#### 2020 HONOREES

##### **Sport-Based Partner**

Bill Daly, NHL Deputy Commissioner & Chief Legal Officer

##### **Corporate Community Partner**

Delta Airlines

## WINTER SPORTS CELEBRATION Ticket & Sponsorship Opportunities

### Friend Ticket \$150

General access at bar



### Advertisements

Journal Ad Back Cover \$2,500

Journal Inside Cover \$2,500

Full Page Journal Advertisement

\$1,000 Half Page Journal

Advertisement \$500



***All sponsor levels can be  
reimagined à la carte  
Deadline for customization:  
January 23, 2020***

### Platinum Sponsorship \$15,000

- VIP roped seating area for 10 guests with special guests appearances
- Option for brief video message to be played at the event
- Commemorative event gift
- Platinum sponsor listing in event materials and recognition on social media
- Logo recognition in the event booklet, prominent room signage and live mentions at the event by the MC
- Platinum Sponsor listing in event video tribute to honoree

### Gold Sponsorship \$10,000

- Reserved table for 10 guests
- Gold sponsor listing in event materials & recognition on social media
- Logo recognition in the event booklet, prominent room signage, and live mentions at the event by the MC
- Gold Sponsor listing in event video tribute to honoree

### Silver Sponsorship \$5,000

- Reserved high top table for 5 guests
- Sponsor listing in event materials
- Logo recognition in the event booklet, prominent room signage, and live mentions at the event by the MC



\_\_\_\_\_ FRIEND TICKET \$150      \_\_\_\_\_ JOURNAL BACK COVER \$2,500      \_\_\_\_\_ JOURNAL INSIDE COVER \$2,500  
 \_\_\_\_\_ FULL PAGE JOURNAL AD \$1,000      \_\_\_\_\_ HALF PAGE JOURNAL AD \$500  
 \_\_\_\_\_ PLATINUM SPONSOR \$15,000      \_\_\_\_\_ GOLD SPONSOR \$10,000  
 \_\_\_\_\_ SILVER SPONSOR \$5,000      \_\_\_\_\_ CUSTOMIZED SPONSORSHIP (please contact me)  
 \_\_\_\_\_ Supporter: We cannot attend but would like to send a contribution in the amount of \$\_\_\_\_\_

Contact Person/Company Name (As it should be listed in the program)

City

State Zip

Email

Name as it appears on the credit card

City

State

Zip

Expiration Date

Signature

Please make checks payable to: ICE HOCKEY IN HARLEM  
This form can be mailed to: 127 West 127th Street, Suite 415, New York, NY 10027 OR  
Scan/email to: [tracyl@icehockeyinharlem.org](mailto:tracyl@icehockeyinharlem.org)



**For additional information contact:**

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